



FCCLA Planning Process



Summary Page Template

(This template may be modified, but all headings must be used in the correct order. The FCCLA logo, STAR Events logo, and Planning Process graphics are encouraged but not required.)

IDENTIFY CONCERNS



Many students in our school and some community members were not fully aware of childhood hunger in our nation and community and/or familiar with the No Kid Hungry Organization. Students and community members needed to be provided with the opportunities to become educated and know how he or she can make a difference.

SET A GOAL



Our goal is to increase the awareness of students and the community in regards to childhood hunger and the No Kid Hungry Share Our Strength organization. We wanted to raise \$700 through a series of 6 projects and reach at least 1,000 people to help them better understand No Kid Hungry and childhood hunger.

FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)



Who: Vivian Vaughn and Addie Steagall

What: Awareness activities, fundraising, and community service focused on the No Kid Hungry organization

When: School year of 2014-2015

Where: Ste. Genevieve High School and local business

How: We organized activities and projects to raise awareness of childhood hunger. We planned fundraisers in our school and one at a local business. We helped our local food pantries by donating our time and food items collected.

Cost: None

Resources: Informational websites, community members, students, local businesses and our FCCLA advisor

ACT



We started planning our project activities at the beginning of the school year in September, 2014. Dates of each planned and completed activity: October 28, 2014 Trick-or-Treating for canned goods; created a Twitter account on November 4, 2014; November 12-18, 2014 Thanksgiving food drive; Bake Sale November 15, 2014; Awareness video started December 12, 2014, edited and completed by December 19, 2014; local business sponsors October 29-31, 2014; sold T-shirts December 1-5, 2014; "Miracle Minute" December 18, 2015 and January 23, 2015; volunteering at local food pantry January 15, 2015; Go Orange for No Kid Hungry January 23, 2015; service learning brochures January 24, 2015.

FOLLOW UP



Each activity within our project has been very successful in reaching students and community members. We have raised a total of \$2,032 for the organization No Kid Hungry. Through our bake sale alone, we were able to increase awareness of No Kid Hungry in our community by 58% (see data on Project Goals and Impact webpage). Our awareness video and website has been publicized throughout our school in hopes to reach even more students.